



Time Warner Cable SportsNet Launches Second Screen Experience for Live Los Angeles Lakers Game Telecasts

Updated "TWC SportsNet" app gives fans new levels of access to exclusive, mobile content and interactive features; thousands of Lakers fans have used the second screen application

January 21, 2014 04:02 PM Eastern Standard Time

EL SEGUNDO, Calif.--(BUSINESS WIRE)--Time Warner Cable SportsNet has launched a second screen experience that brings Southern California sports fans even more in-depth access to the Los Angeles Lakers during live game telecasts on the network. The updated "TWC SportsNet" app provides second screen users with exclusive, real-time content during live Lakers games and all pre- and post-game shows on the network, enhancing fans' viewing experiences with companion content.

Second screen features include interviews, behind-the-scenes content, instant replays, interactive prompts, player and game facts, poll questions, game stats, scores from around the NBA and live Twitter chatter about the Los Angeles Lakers. For iPad users, the application also offers a picture-in-picture feature that allows fans to interact with the second screen and watch the game on their tablet at the same time.

Since its launch, thousands of fans have used the second screen application, with each user taking advantage of the application's advanced interaction capabilities.

Fans have access to the new, interactive second screen experience on their iPhone or iPad by selecting the "TWCS 2NDSCREEN" tab in the "TWC SportsNet" application. To access the second screen features, fans must be authenticated Time Warner Cable SportsNet users, have the most updated version of the TWC SportsNet application and be within the Time Warner Cable SportsNet territory.

Time Warner Cable SportsNet can be found on AT&T U-verse, Bright House Networks, Catalina Broadband, Champion Broadband, Charter, Cox Communications, DIRECTV, Hawaiian Telcom, Time Warner Cable and Verizon FiOS systems. To find out on what channel you can watch Time Warner Cable SportsNet, visit www.twcsportsnet.com/channel-finder and enter your information or call 855-4-MY-LAKERS or 1-800-700-2827 (in Spanish).

About Time Warner Cable SportsNet and Time Warner Cable Deportes

Time Warner Cable Sports operates Southern California's two newest regional sports networks - Time Warner Cable SportsNet and Time Warner Cable Deportes – which launched on October 1, 2012. Through their exclusive partnerships with the Los Angeles Lakers, LA Galaxy, Los Angeles Sparks and the California Interscholastic Federation (CIF), the 24/7, high-definition networks each deliver more than 180 live events per year plus extensive team coverage and behind-the-scenes access unlike anything fans have seen before. Time Warner Cable Deportes is the nation's first ever Spanish-language regional sports network, with commentary, programs and a perspective created uniquely for Spanish-speaking sports fans of all nationalities. For more information, visit www.twcsportsnet.com and www.twcdeportes.com. Follow the networks on Twitter [@TWCSportsNet](https://twitter.com/TWCSportsNet) and [@TWCDeportes](https://twitter.com/TWCDeportes) and on Facebook at www.facebook.com/TWCSportsNet and www.facebook.com/TWCDeportes.

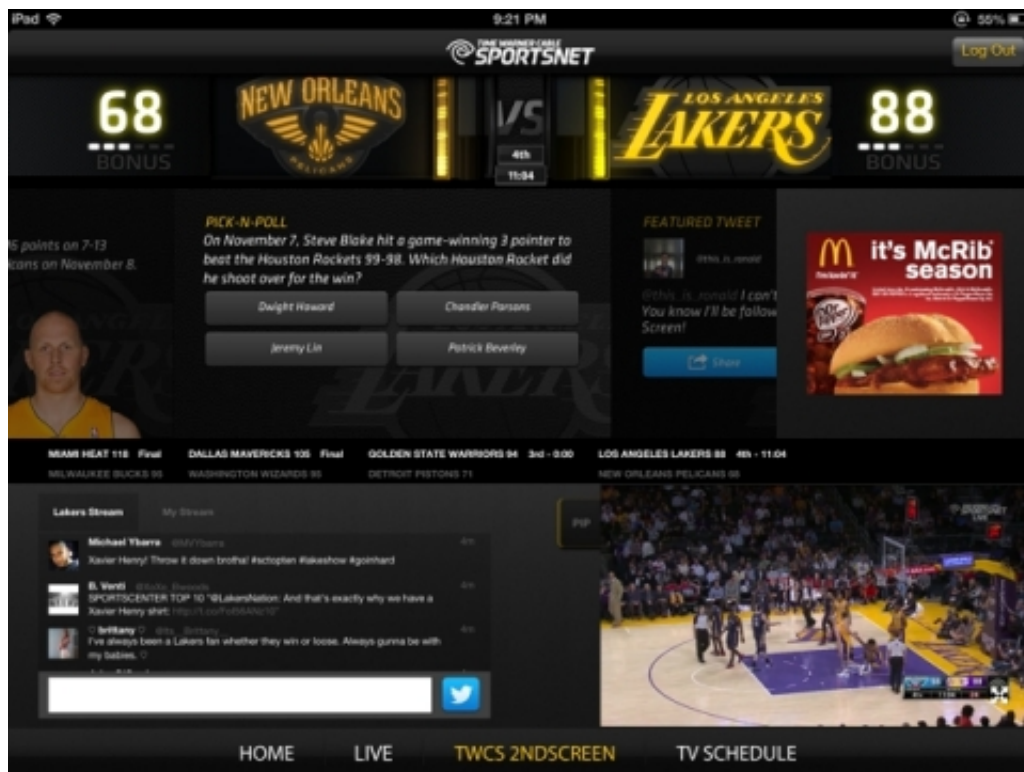
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The Time Warner Cable SportsNet Second Screen App Experience; credit: Time Warner Cable Sports