

ReelSEO ► [Social Video Marketing](#) ► [VidBlogger Nation Launches As First Of Its Kind Social TV](#)

VidBlogger Nation Launches As First Of Its Kind Social TV Network On Comcast

Larry Kless | 1 year ago | [Reply](#)

[« Previous](#) | [Next »](#)

[Tweet](#) 64 [Like](#) 7 [Send](#) [+1](#) 1 [Share](#) 35 [Share](#) [Email](#) [Reply](#)



Marc Scarpa, veteran director and executive producer of live interactive media events, has launched the first of its kind social TV network with Comcast Xfinity On Demand, called [VidBlogger Nation](#), that brings popular local YouTube talent into the living room of millions. VidBlogger Nation is shot on

location by local video bloggers in 10 key markets, including Philadelphia, New Jersey, New England, Atlanta, South Florida, Michigan, Denver, Portland, Sacramento, and San Francisco.

The episodes are short 3-5 minute narrative shorts by unique voices from across the country who share colorful stories of people, places and things in their city from a first-person perspective. The VidBlogger Nation roll-out will initially include three full seasons for each market, with over 240 episodes available so far on [Comcast Xfinity On Demand local](#), and they're in the process of shooting 120 more. Both Comcast On Demand Local and SimplyNew Studios will consider further markets after the initial run concludes.



Like

[f](#) 10,422 people like this. Be the first of your friends.



Follow @reelseo

33.9K followers

ReelSEO on [g+](#)

Follow



Subscribe on YouTube



Get Engaged